Building your Invitation List

As you create an evite list for selling tickets beyond your family and closest circle, please consider the following questions. Feel free to reference your email contact directory and social media connections.

Please go wide – there may be names that occur to you who you haven't seen in years and don't know well at all, but you have an inkling that a special concert might be of interest. Or this can be a reason to get back in touch --- maybe they have no idea you are a singer and would want to come support you. Spending one hour reviewing your contacts broadly may results in doubling your ticket minimum and creating a full house! **You won't know until you've tried!**

1. **Whom have you spoken to about MasterVoices who has expressed genuine enthusiasm?**
2. **Who do you spend social time with / Have fun with?** Theater pals, members of your book group, athletic activities / workout friends. Other parents at your kids' school and after-school activities. People you've met through other choruses. People you have met through your pets. People you have met through your hobbies? Think about (former) classmates; people you've gone on vacations with or met at music festivals; People you see at church or synagogue; people you sing with or with whom play music together. Friends you go out to dinner with.
3. **Who are some of your friends at work? From where you volunteer?**
4. **Who do you attend musical and theatrical performances with? Who do often run into at a concert or performance?** Who has invited you to attend performances of any kind around NYC? Aficionados of dance? Museum and art gallery friends? What about people who aren't based in New York, but travel here (or might travel here) for a special event and enjoy the NYC cultural scene?
5. **How about the professionals who support you that you have grown to know over the years?** Your dentist, doctor, pharmacist, lawyer, broker, dry cleaner, hairdresser, masseuse, children's teacher, vet, computer repair person, your favorite restaurant manager, accountant, landscaper, fix-it person.
6. **How about a few other "orbits"?** Your apartment building? Your neighborhood? Your old neighborhood? Are there interesting people in your community that you know but not really well who might be interested in attending a MasterVoices concert?
7. **Last call? Anyone else?**

As you go through your contacts, you may come up with someone that is more apt to come see a more classical concert, opera, or more eclectic program. Please store these names on a separate list for next time! Maybe you've uncovered someone who you think has the financial capacity to attend a gala or Ted'sTalks, or become a donor of any size?

Please always try to exceed your ticket minimum, and remember to report your ticket sales in the Members Area!